JANUARY PRODUCT REVIEW SWEEPSTAKES Official Rules

NO PURCHASE, PAYMENT OR OBLIGATION REQUIRED. A PURCHASE DOES NOT IMPROVE YOUR CHANCE OF WINNING.

- 1. Eligibility: The January Product Review Sweepstakes ("Sweepstakes") is open to individuals who are legal residents of the fifty (50) states of the United States and the District of Columbia age 18 or older as of the date of entry and who post a product review to www.joann.com (the "Website") during the Sweepstakes Period. Persons who are immediate family members (parents, children, siblings, spouse) of, or live in the same household as, employees or directors, or are themselves employees or directors, of Jo-Ann Stores, LLC, or any of its parents, subsidiaries, affiliated companies, advertising or promotion agencies are not eligible to participate. By posting a product review to the Website during the Sweepstakes Period, you agree to these Official Rules and to all decisions of Sponsor, which are final and binding. Jo-Ann Stores, LLC, 5555 Darrow Rd., Hudson, Ohio 44236, is the sponsor of the Sweepstakes ("Sponsor").
- **2. Timing:** The Sweepstakes begins on December 31, 2017, at 12:00 a.m. Eastern Time ("ET") and ends on January 27, 2018, at 11:59:59 p.m. ET ("Sweepstakes Period"). The server hosting the Website is the official time clock for the Sweepstakes.

The Sweepstakes Period is split into four different weekly periods (each a "Weekly Period") according to the schedule below:

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Week 1 - 12:00 a.m. ET on 12/31/17 to 11:59:59 p.m. ET on 1/6/18 Week 2 -12:00 a.m. ET on 1/7/18 to 11:59:59 p.m. ET on 1/13/18 Week 3 -12:00 a.m. ET on 1/14/18 to 11:59:59 p.m. ET on 1/20/18 Week 4 -12:00 a.m. ET on 1/21/18 to 11:59:59 p.m. ET on 1/27/18
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3. To Enter: No purchase necessary to enter or win. To enter, during the Sweepstakes Period, locate the product on the Website that you want to review and click the "Write a Review" button. Fill in all required fields on the review page, including a nickname and your e-mail address, and then click "Post Review" to submit your entry. There are no limits on the number of products you may review and each submitted review counts as one entry into the Sweepstakes during the Weekly Period in which the review was submitted. You may only review each product a single time. Additional reviews of the same product will result in disqualification of all entries generated by reviews of that product, in Sponsor's sole discretion. Entries do not carry over from Weekly Period to Weekly Period. You must submit a separate product review during each Weekly Period to be entered into each drawing. All reviews are subject to the terms and conditions applicable to use and posting on the Website. Do not write reviews of products you have not used. Please be truthful in your reviews of the products. JOANN Fabric and Craft Stores expects that all product reviews accurately reflect the actual experience and opinions of the reviewers. Entries generated by a script, macro, or other automated means are not eligible. If you post reviews using a mobile device, standard data charges may apply from your carrier. Sponsor reserves the right, in its sole discretion, not to post your review if it contains any content that infringes upon the copyrights of any third parties; contains the personal information of another person; contains obscene, lewd or offensive language or is libelous, harassing, abusive or inappropriate with respect to race, gender, sexuality, ethnicity, or other characteristic; contains gibberish, is unrelated to the products offered on the Website, or otherwise makes clear that the review is not valid; comments on other retailers or websites; comments on competitive products; or is clearly false or misleading.

By submitting a product review, you hereby grant to Sponsor a perpetual, worldwide, irrevocable, non-exclusive, royalty-free license in and to the product review, so that Sponsor has the right to use, not use, display, post, publish, copy, and create derivative works from the review in any and all media, worldwide, without limitation or further obligation to you or any other party. By submitting a product review and entering the Sweepstakes, you confirm and represent that your submission does not violate the intellectual property rights or other rights of any other person or entity. Product reviews may be posted with the entrant's nickname on the applicable product's Reviews page on the Website for public viewing. Product reviews submitted during the Sweepstakes Period will be flagged with a badge that says "Incentivized Review," which will inform Website visitors that you received a sweepstakes entry in return for your review. By submitting a product review during the Sweepstakes Period, you specifically agree to such use.

- **4. Selection and Notification of Winners:** Sponsor will select a total of four (4) winners, with one (1) winner selected in a random drawing held on or about the Tuesday following the close of each Weekly Period, from among all eligible entries received during the previous Weekly Period (drawing dates will be January 9, 16, 23, and 30, 2018). Odds of winning depend on the number of eligible entries received during each Weekly Period. Potential winners will be notified via email at the e-mail address provided in the product review associated with the winning entry on or about the Wednesday following each drawing (January 10, 17, 24, and 31, 2018). Potential winners must respond to the notification e-mail before 5:00 p.m. ET on the following Monday (January 15, 22, and 29, and February 5, 2018), providing a full name, mailing address, and telephone number. The potential winners must also sign and return a Declaration of Eligibility and Liability/Publicity Release (except where prohibited) within seven (7) business days of receipt in order to formally claim the prize. If a notification e-mail is returned as undeliverable, or if a potential winner fails to timely respond to the notification e-mail with the required contact information, or if a potential winner fails to submit the signed documentation within the designated time period, or if a potential winner is found to be ineligible or not in compliance with these Official Rules, then that potential winner will be disqualified, the prize will be forfeited, and an alternate winner will be selected from among the remaining eligible entries for the applicable Weekly Period. Limit one prize per person/e-mail address/household address/telephone number during the entire Sweepstakes Period.
- **5. Prizes:** Four (4) winners will each receive a \$50 gift card to JOANN Fabric and Craft Stores or Joann.com. Gift card is subject to all terms and conditions generally applicable thereto. All applicable taxes, fees and surcharges on prizes are the sole responsibility of winners. No cash in lieu of prize or substitution of prizes. Prizes are non-transferable prior to award and must be accepted as awarded. Gift cards will be shipped to the mailing address provided in the confirmation documents within four to six weeks following confirmation. Returned prizes will not be awarded. Total value of all prizes is \$200.

For the names of the prize winners, send a self-addressed stamped envelope, for receipt before February 28, 2018, to January Product Review Sweepstakes Winners List, 5555 Darrow Rd., Hudson, Ohio 44236. Allow 4-6 weeks following the close of the Sweepstakes for delivery of Winners' List.

- **6. Other Considerations:** By accepting a prize, winners agree that Sponsor and those acting under its authority may use winner's name, nickname, and hometown, and the product review submitted for entry for advertising and promotional purposes without further consideration, unless prohibited by law. BY ENTERING, YOU AGREE THAT SPONSOR, ITS PARENTS, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR ANY INJURY, CLAIM, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM PARTICIPATION IN THIS SWEEPSTAKES, THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF ANY PRIZE, OR PARTICIPATION IN ANY PRIZE RELATED ACTIVITY. The Sweepstakes is void in all jurisdictions where prohibited.
- 7. Miscellaneous: In the event of a dispute, entries will be deemed made by the authorized account holder of the e-mail address submitted in the entry. The "authorized account holder" is deemed as the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, human error, or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion, to disqualify any individual who may have tampered with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes, and to select winners from among the eligible entries received during the Sweepstakes prior to such event. Sponsor reserves the right to void suspect entries, in its sole discretion. The use of multiple e-mail addresses by a single individual to generate improper entries is prohibited and will result in the disqualification of any such individual found to be using such methods from participation in the Sweepstakes, as determined in the sole discretion of Sponsor. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, mobile device, software, failure of any entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer or mobile device related to or resulting from participation or downloading any materials in the Sweepstakes. Sponsor is not responsible for late, lost, illegible, incomplete, stolen or misdirected mail, e-mail or other communications.