

## **Craft for a Cause Contest 2010 Official Rules**

### **TERM:**

The Craft for a Cause Contest ("Contest") begins at 12:01 a.m. Eastern Time (ET) on August 15, 2010, and ends at 11:59:59 p.m. ET on October 30, 2010. The server hosting this contest is the official time clock.

### **PRIZES:**

Five (5) winners will each receive \$1,500 in Jo-Ann gift cards. Total value of all five (5) prizes is \$7,500.

### **HOW TO PARTICIPATE IN THIS CONTEST:**

(a) Entrants must make a hand-made item for donation to a charitable organization of entrant's choice, using materials purchased at a Jo-Ann Fabric and Craft Store or from Joann.com<sup>®</sup>. Examples include, but are by no means limited to, blankets for a hospital or homeless shelter, hats for premature babies or cancer victims, artwork to brighten a nursing home, or pet toys for an animal shelter. The use of patterns and kits is permitted, but entrant must make the item with little or no assistance from others. No groups or teams are allowed. Each member of a group or team must enter individually with information and photographs about his/her own craft item.

(b) Entrants must submit three (3) color photographs of the item for a complete entry – one photograph showing a full view of the entire item, one photograph showing a close-up view of the front of the item, and one photograph showing a close-up view of the back or inside of the item, as appropriate. Photographs should not include the entrant or other individuals.

(c) Each entrant may submit only one entry. All entries MUST include all of the following to be eligible:

1. Completed official entry form, available online at [www.joann.com/craftforacause](http://www.joann.com/craftforacause), including entrant's contact information and a short description of how the hand-made item meets a specific need of the selected charitable organization or otherwise assists that organization.
2. Scanned image of Jo-Ann Fabric and Craft Store or Joann.com receipt(s) showing proof of purchase of materials used to make the item.
3. Three color photographs (one of entire item and one each of the front and back showing detail) of the item. Digital photographs should be in .jpg format; however, .tif, .gif and .png formats are also acceptable. Files should be no larger than 2MB. No professional photography allowed.
4. Each entrant must sign the Liability and Publicity Release and Consent ("Release") at the bottom of the entry form and, if the entrant is a minor, the entrant's parent or guardian must also sign. Online signatures must be typed between / marks (example: /Jane Smith/) and have the same binding effect as handwritten signatures.
5. After completing all required portions of the entry form and properly uploading the images of the Jo-Ann Fabric and Craft Store or Joann.com receipt(s) and photographs, click the "Submit" button to enter. Any other method of entry is void. Incomplete or illegible entries will be disqualified. Jo-Ann Stores, Inc. is not responsible for lost, late, misdirected, or garbled electronic transmissions.

All entries become the property of Sponsor. By submitting an entry with photographs of your hand-made item, you hereby grant to Jo-Ann Stores, Inc. irrevocable rights to use, edit, post, publish, reproduce, display and create derivative works from your submission, or to choose not to use, edit, post, publish or create derivative works from your submission, in any media and for any purpose, including but not limited to project ideas, how-to sheets, magazines, patterns, internet website use, social media, and more, without limitation and without further obligation to you, in its sole discretion.

### **ELIGIBILITY:**

Contest is open to legal U.S. residents residing in the 50 United States (other than residents of the States of Maryland and Vermont) and the District of Columbia who are age 14 or older at the time of entry. Entries for participants who are minors in their state of residence must be signed by a parent or legal guardian. Contest is void in Maryland and Vermont. Officers, directors, and employees of Jo-Ann Stores, Inc., its parents, subsidiaries, affiliates, and immediate family members (parent, child, spouse, grandparent, grandchild, brother, sister) and members of the households of such persons (whether or not related) are not eligible to participate in the Contest. By participating, entrants grant Jo-Ann Stores, Inc. permission to use entrants' names, hometowns, likenesses, and the photos submitted in the entries for advertising and promotion purposes in any media, without limitation and without additional compensation (except where prohibited by law). Unaccepted prizes may not be awarded. By entering you agree to these Official Rules and to all decisions of the judges, which are final and binding.

**SELECTION OF FINALISTS AND WINNERS:**

A panel of sewing and crafting experts will judge all eligible entries and will select five (5) winners based on the quality/workmanship, creativity, and functionality of the item for the chosen organization, as shown in the photographs submitted with each entry and the information about the item and the charitable organization provided on each entry form. No telephone calls or correspondence will be accepted from entrants inquiring on winners or judge's selections. The five potential winners will be notified of the final prize awards by e-mail and/or telephone on or about November 8, 2010, and will have 5 business days to contact Jo-Ann Stores, Inc. regarding their prizes. Judges include representatives from Jo-Ann Stores, Inc. Anyone not complying with all the Contest rules will automatically be disqualified. Limit one prize per person. Winners (and a parent or guardian for minor winners) will be required to sign and return a declaration of eligibility and liability/publicity release, and a W-9 form, within 7 business days from the date sent. Failure to return these documents in the time noted will result in disqualification of the entry and may result in the selection of an alternate winner from among the remaining eligible entries according to the judging criteria above. Return of any prize or prize notification as "undeliverable" will result in disqualification and an alternate winner may be selected. If a potential winner cannot be reached after a reasonable effort has been made during 5 business days from the first notification attempt, such person will be disqualified. Because this is a contest of skill, odds of winning depend upon the quality and eligibility of submissions received and entrants' final overall score, as determined by the judging criteria. Winners are solely responsible for all applicable federal, state and local taxes on prizes.

**REDEMPTION:**

Jo-Ann Stores, Inc. will arrange for shipment of the gift cards to each winner's address provided in the declaration and forms via courier within 6 to 8 weeks after confirmation. Gift cards are subject to the terms and conditions generally applicable thereto. Prizes are non-transferable prior to award and no substitutions are allowed except by Jo-Ann Stores, Inc. in its sole discretion.

**CONDITIONS:**

By participating in the Contest, you agree to release and hold Jo-Ann Stores, Inc., its subsidiaries, affiliates, and their respective directors, officers, employees and agents (collectively, "Sponsor") harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Contest or any product purchased, or resulting from acceptance, possession, use or misuse of any prize, including, without limitation, personal injuries, death, and property damage, and claims based on publicity rights, defamation, or invasion of privacy, whether suffered by you or a third party. The Contest is void in Maryland and Vermont, and wherever prohibited or restricted by law, and is subject to all applicable federal, state and local laws and regulations. By participating, entrants agree to be bound by these Official Rules and the decisions of Jo-Ann Stores, Inc. and waive any right to claim ambiguity in the Contest or these Official Rules.

**GENERAL TERMS:**

If for any reason the Craft for a Cause Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, human error or any other causes beyond the control of the Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Jo-Ann Stores, Inc. reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process or submits a fraudulent entry, and to cancel, terminate, modify or suspend the Contest, and to select winners from among the non-corrupted eligible online entries received during the Contest prior to such event. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by the Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading of any materials in the Contest. In the event of a dispute as the identity of the entrant, entrant will be deemed to be the individual whose name is submitted with the entry.

**LIST OF PRIZE WINNERS:**

For a list of prize winners, mail a business size self-addressed stamped envelope, accompanied by a hand-printed request to Winners List Request, Craft for a Cause Contest 2010, Jo-Ann Fabric and Craft Stores, 5555 Darrow Rd., Hudson, Ohio 44236. All requests must be received from October 16, 2010 to December 11, 2010. Vermont residents may not participate in the Contest, but may omit return postage if they request a list of prizewinners. Contest is governed by U.S. law. The names, logos, and icons identifying the products and services of Jo-Ann Stores, Inc. are proprietary marks of Jo-Ann Stores, Inc. Jo-Ann Stores Inc., 5555 Darrow Rd., Hudson, Ohio 44236 is the Sponsor.