

Own Your Look Prom Contest 2010 Official Rules

TERM:

The Own Your Look Prom Contest ("Contest") will begin on January 10, 2010, at 12:01 a.m. Eastern Time. All online entries must be received by 11:59:59 p.m. ET on June 15, 2010. All mailed-in entries must be postmarked by June 15, 2010, and received by June 22, 2010. Late entries are not eligible. The server(s) hosting this Contest is the official time clock.

PRIZES:

- One (1) Grand Prize Winner will receive \$50,000 cash and a \$1,000 Jo-Ann Gift Card. Total value of First Prize: \$51,000.
 - One (1) Second Prize Winner will receive \$10,000 cash and a \$500 Jo-Ann Gift Card. Total value of Second Prize: \$10,500.
 - One (1) Third Prize Winner will receive \$5,000 cash and a \$250 Jo-Ann Gift Card. Total value of Third Prize: \$5,250.
 - Seven (7) Runner-Up Winners will each receive \$1,000 cash and a \$100 Jo-Ann Gift Card. Total value of Runner-Up Prizes: \$1,100 each.
- Total value of all ten (10) prizes is \$74,450.

HOW TO PARTICIPATE IN THIS CONTEST:

- (a) Student entrants must make a prom garment AND an accessory using materials purchased at a Jo-Ann Fabric and Craft Store or from Joann.com®. Accessories include, but are not limited to, purses, jewelry, headwear, corsages and shoes for females and capes, jewelry, headwear and boutonnieres for males. Student entrants may make the garment and accessory for themselves, or for a family member, or for a friend. Student entrant must make the garment and accessory with little or no assistance from others.
- (b) Either the student entrant or the person for whom the student entrant made the garment and accessory must be photographed modeling the prom garment and accessory. Three photographs are required for a complete entry – one photograph of the model from the front, one photograph of the model from the back, and one photograph of just the accessory.
- (c) Each student entrant may submit only one entry by any method. Students must enter as individuals – no groups or teams allowed. Both online and mailed-in entries MUST include all of the following to be eligible:
1. Completed official entry form, available online at www.joann.com/prom or at any Jo-Ann Fabric and Craft Store.
 2. Scanned image or photocopy of Jo-Ann Fabric and Craft Store or Joann.com® receipt(s) showing proof of purchase of fabrics and other materials used to construct garment and accessory.
 3. Three color photographs (one each of front and back view and one of accessory) of the student entrant or the person for whom the student entrant made the garment and accessory modeling the entry. Digital photographs are preferred to be in .jpg format, but .tif, .gif and .png formats are also acceptable. Files should be no larger than 2MB. Photos in mailed-in entries should be no smaller than 3" x 4" and no larger than 5" x 7" and should list student entrant's name, address and telephone number on the back of each photograph. All photographs become the property of Jo-Ann Fabric and Craft Stores® and will not be returned. No professional photography allowed.
 4. Each student entrant must sign the Liability and Publicity Release and Consent ("Release") at the bottom of the entry form and, if the student entrant is a minor, the student's parent or guardian must also sign. Online signatures must be typed between / marks (example: /Jane Smith/) and have the same binding effect as handwritten signatures.
 5. After completing all required portions of the entry form and properly uploading the images of the Jo-Ann Fabric and Craft Store or Joann.com receipt(s) and photographs, click the "Submit" button to enter online. Or mail your complete entry to: Own Your Look Prom Contest 2010, Jo-Ann Fabric and Craft Stores, 5555 Darrow Rd., Hudson, Ohio 44236. Mail entries must be postmarked by June 15, 2010, and received no later than June 22, 2010. Hand-delivered entries will not be accepted and if left at our office will not be entered in the Contest. Incomplete or illegible entries will be disqualified. Jo-Ann Stores, Inc., is not responsible for lost, late, misdirected, garbled, mutilated or postage due mail, e-mail or electronic transmissions.

ELIGIBILITY:

Prom Contest is open to legal U.S. residents residing in the 50 United States (other than residents of the States of Maryland and Vermont) and the District of Columbia who are students ages 14-19 at the time of entry. Either the student or the person for whom the student is making the prom garment and accessory must be attending a formal dance in the spring of 2010. Entries for participants who are minors in their state of residence must be signed by a parent or legal guardian. Contest is void in Maryland and Vermont. Employees and affiliates of Jo-Ann Stores, Inc., Fiskars Brands, Inc., Gingher, Prym-Dritz Corporation, Coats & Clark Inc., Darice Inc., and EK Success Ltd., and their immediate families and members of their households are not eligible to participate in the Prom Contest. By participating, entrants and their parents or legal guardians grant Jo-Ann Stores, Inc. permission to use entrants' names, home towns, and likenesses (including the photos submitted in the entries) for advertising and promotion purposes in any media, without limitation and without additional compensation (except where prohibited by law). Unaccepted prizes may not be awarded. By entering you agree to these Official Rules and to all decisions of the judges, which are final and binding.

SELECTION OF FINALISTS AND WINNERS:

A panel of sewing and crafting experts will judge all eligible online and mailed-in entries and will select twenty (20) finalists based on the workmanship/skill level, originality, and level of detail shown in the photographs submitted with each entry and the garment and accessory information provided on the entry forms. The twenty finalists will be notified via e-mail and/or telephone on or about July 2, 2010, and must ship the actual garment and accessory that is the subject of the entry to Jo-Ann Stores, Inc., prior to July 16, 2010, for further judging. Jo-Ann Stores, Inc., will provide finalists with a self-addressed pre-paid label in order to ship garment and accessory. All garments and accessories will be returned after judging. Any finalists who do not provide the actual garment and accessory for judging will be disqualified. Jo-Ann Stores, Inc., may decide to select another finalist to replace a disqualified finalist, or not, in its sole discretion, except that Jo-Ann Stores, Inc. will ensure that there are at least 10 finalists for purposes of the final judging. The judges will select one Grand Prize, one Second Prize, one Third Prize and seven Runner-Up winners based on the workmanship/skill level, originality, and level of detail demonstrated in the garments and accessories themselves. No telephone calls or correspondence will be accepted from contestants inquiring on winners or judges' selections. The ten winners will be notified of the final prize awards by e-mail and/or telephone on or about August 27, 2010, and will have 5 business days to contact Jo-Ann Stores, Inc. regarding their prizes. Judges include representatives from Jo-Ann Stores, Inc. Anyone not complying with all the Contest rules will automatically be disqualified. Limit one prize per person. Winners will be required to sign and return an affidavit of eligibility and liability/publicity release, and a W-9 form, within 7 business days from the date sent. Failure to return these items in the time noted will result in disqualification of the entry and may result in the selection of an alternate winner from among the remaining eligible finalists according to the judging criteria above. Return of any prize or prize notification as "undeliverable" will result in disqualification and an alternate winner may be selected. If a potential winner cannot be reached after a reasonable effort has been made during 5 business days from the first notification attempt, such person will be disqualified. Because this is a contest of skill, odds of winning depend upon the quality and eligibility of submissions received and entrants' final overall score, as determined by the judging criteria. Winners are solely responsible for all applicable federal, state and local taxes on prizes.

REDEMPTION:

Cash prizes will be awarded in the form of a check made payable to the winner or to winner's parent or guardian, if winner is a minor. Jo-Ann Stores, Inc., will arrange for shipment of the checks and gift cards to each winner's address provided in the declaration and forms via courier within 6 to 8 weeks after confirmation. Gift cards are subject to the terms and conditions generally applicable thereto. Prizes are non-transferable prior to award and no substitutions are allowed except by Jo-Ann Stores, Inc., in its sole discretion.

CONDITIONS:

By participating in the Own Your Look Prom Contest 2010, you agree to release and hold Jo-Ann Stores, Inc., and its subsidiaries, affiliates, directors, officers, employees and agents (collectively, "Sponsor") harmless from any and all losses, damages, rights, claims, and actions of any kind in connection with the Own Your Look Prom Contest 2010 or any product purchased, or resulting from acceptance, possession, use or misuse of any prize, including, without limitation, personal injuries, death, and property damage, including any damage or loss to any garment or accessory submitted, and claims based on publicity rights, defamation, or invasion of privacy, whether suffered by you or a third party. The Own Your Look Prom Contest 2010 is void in Maryland and Vermont, and wherever prohibited or restricted by law, and is subject to all applicable federal, state and local laws and regulations. By participating, entrants agree to be bound by these Official Rules and the decisions of Jo-Ann Stores, Inc., and waive any right to claim ambiguity in the Own Your Look Prom Contest 2010 or these Official Rules. All decisions regarding the Own Your Look Prom Contest 2010, including but not limited to selecting winners, will be made by Jo-Ann Stores, Inc., whose decision shall be final.

GENERAL TERMS:

If for any reason the Own Your Look Prom Contest 2010 is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, human error or any other causes beyond the control of the Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Jo-Ann Stores, Inc., reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process or submits a fraudulent entry, and to cancel, terminate, modify or suspend the Contest, and to select winners from among the non-corrupted eligible online entries received during the Contest prior to such event and from among eligible mailed-in entries. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received by the Sponsor on account of technical problems or traffic congestion on the Internet or at any Web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation in or downloading of any materials in the Contest. In the event of a dispute as to the identity of the entrant, entrant will be deemed to be the individual whose name is submitted with the entry.

LIST OF PRIZE WINNERS:

For a list of prize winners, mail a business size self-addressed stamped envelope, accompanied by a hand-printed request to Winners List Request, Own Your Look Prom Contest 2010, Jo-Ann Fabric and Craft Stores, 5555 Darrow Rd., Hudson, Ohio 44236. All requests must be received from June 1, 2010 to September 1, 2010. Vermont residents may not participate in the Own Your Look Prom Contest 2010, but may omit return postage if they request a list of prizewinners. Own Your Look Prom Contest 2010 is governed by U.S. law. The names, logos, and icons identifying the products and services of Jo-Ann Stores, Inc., are proprietary marks of Jo-Ann Stores, Inc. Jo-Ann Stores, Inc., 5555 Darrow Rd., Hudson, Ohio 44236 is the Sponsor.