



WEDDINGS

JOANN'S FIELD GUIDE

NAME

JOANN



WEDDINGS

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Introduction

Hi there! Welcome to Joann's Field Guide to Weddings.

If you picked this up, you must be planning a wedding and want to personalize it with lots of handcrafted touches. Whether you're getting married yourself, or you're a family member or friend helping out with the planning, we've got lots of tips that will help you plan the perfect day!

For specific projects and inspiration, make sure to visit joann.com/projects. But if you need some basic information to get started, you've got the right guide in your hands. We'll break down the elements of a wedding that can be crafted, highlight some key trends and provide some basic tips & tricks to help eliminate the guesswork.

As always, we can hardly wait to see what you make. Share with us! [#handmadewithjoann](https://twitter.com/handmadewithjoann)

Basic Supplies & Tools

DRESS / VEIL	Apparel Trims, Dressform, Fabric, Sewing Machine, Sewing Notions
JEWELRY	Jewelry Pliers, Beads, Crimps & Ends, Findings, Pendants, Stringing Material, Wire Cutters
INVITATIONS	Adhesives, Bone Folder, Calligraphy Pens, Cardstock, Crepe Paper, Cricut® Machine, Cutting Mat, Embossing Tools, Kraft Paper, Rotary Cutter, Rubber Stamps & Ink, Scissors, Vellum
FLORAL	Floral Tape, Assorted Greenery, Assorted Stems, Corsage Pins, Floral Wire, Glue Gun & Glue Gun Sticks, Greening Pins, Liquid Resin, Ribbon, Wire Cutters
DECOR	Tulle, Candles, Floral, Hurricane Vases, Ribbon
TABLE DECOR	Fabric, Candles, Craftable Surfaces, Cricut Machine, Floral, Mirrors, Picture Frames, Scissors, Sewing Machine, Sewing Notions, Vases, Vinyl, Wood Letters
CAKE	Cake Pans, Cake Server, Colorings, Cooling Rack, Decorating Tips, Flavorings, Parchment Paper, Pastry Bags, Rolling Pin, Spatulas, Turntable
FAVORS	Favor Boxes, Ribbon, Small Glass Jars, Tulle

Attire

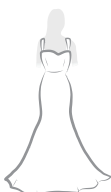
DRESS

Wedding day attire made by hand has extra-special meaning. If perusing wedding websites and magazines is making your head spin, we can help you narrow down the type of dresses you're considering and what fabrics to look for.

SILHOUETTES



A-Line



Trumpet



Column



Mermaid



Tea Length



Ball Gown

Current trends for modern brides also include pantsuits and two-piece outfits that transition from ceremony to reception.

WAIST TYPES



Empire



Basque



Natural



Dropped



Princess

NECKLINES



Sweetheart



Straight Strapless



V-Neck



Asymmetric



Off-Shoulder



Queen Anne



High Neck



Halter



Bateau/Boat Neck



Illusion



Square



Scoop

SLEEVE TYPES



Strapless



Spaghetti



Straps



Sleeveless



Cap Sleeve



Short Sleeve

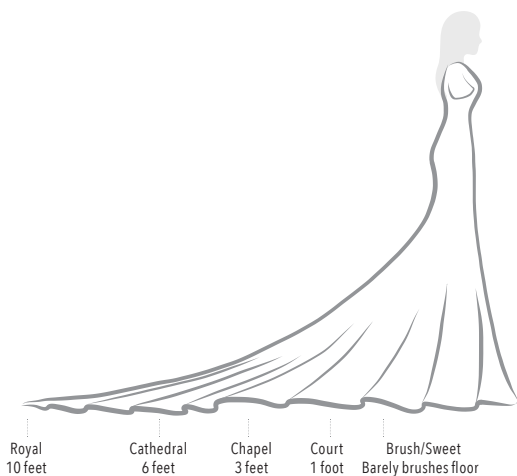


Three-Quarter

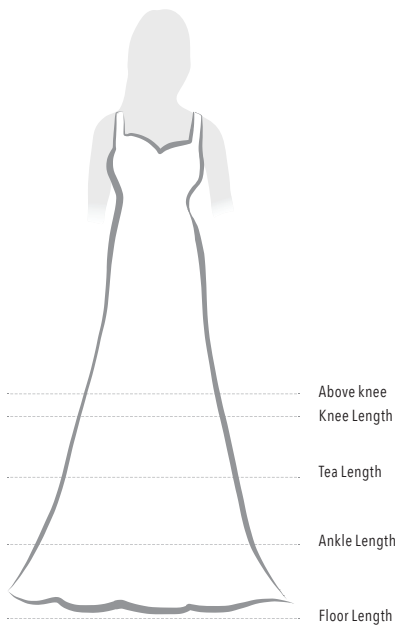


Long Sleeve

TRAIN LENGTHS



DRESS LENGTHS



CHOOSE YOUR FABRIC

Fabric Choices

The type of fabric you choose for your gown is largely determined by the silhouette of the dress, but the season is also a factor.

SATIN

Satin fabrics are probably the most common and versatile special occasion fabrics. Satin's smooth surface is great for structured gowns and its heavier weight can support lots of different body types. When ruched or bustled, it has a sumptuous, luxurious look. Satin can be hot, however, so for outdoor or summer weddings, you may want to go for a lighter-weight fabric.

CHARMEUSE

Charmeuse is a light, rich fabric with a liquid drape and a glossy sheen. Usually cut on the bias to encourage its slinky drape, charmeuse is great for column dresses. This is a beautiful fabric, but it is very body-conscious.

CHIFFON

This sheer, lightweight fabric is best for lots of flowy layers in a ball gown skirt or as an overlay for a more substantial fabric. Chiffon is beautifully ethereal and weightless-looking, but can fray and snag.

ORGANZA

Organza is also sheer and lightweight, but it's more substantial than chiffon, lending a bit more structure. Organza is great for warm-weather weddings.

TULLE

This light, net material is often used as under-layers for ball gowns or as an overlay fabric. It also adds lots of volume as the skirt of a mermaid gown. Tulle is often a common choice for veils or blushers on

fascinator headpieces (see Headpieces) since it's easy to see through. The open weave does snag easily on jewelry.

LACE

Adding lace fabric as an overlay or detail gives any gown grace and elegance. The number of patterns and styles of lace are endless, and some even have cording, beads or crystals sewn in.

EMBELLISHED FABRICS

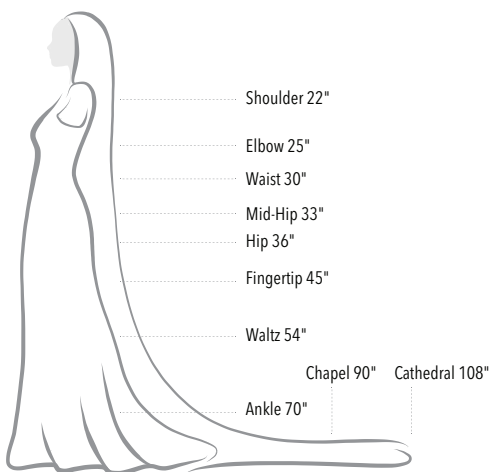
JOANN has special occasion fabrics embellished with feathers, beads, crystals, sequins, embroidery and more. Any of these choices would add one-of-a-kind drama to your bridal attire.

For more information on sewing apparel visit joann.com/fieldguides

HEADPIECES

Besides your wedding, what other occasion allows you to wear a spectacular headpiece? The perfect dress deserves the perfect headpiece to top it off.

Veils are a traditional choice and the length of them varies, with the longest veils being the most formal.



The diagram shows average lengths and may vary depending on the bride's height.

Veils can have a blusher, which is a layer of tulle or organza worn over the face. Fascinators--petite headpieces with large embellishments--often have small blushers attached as well and are a retro-yet-modern alternative to a veil.

For ultimate glamour, tiaras can be worn with or without a veil.

Floral crowns, combs or headbands are simple to make yourself and add a beautiful touch to a more casual or outdoor affair. (See the Ceremony section for more on wedding floral)

Finally, jeweled or pearl combs, barrettes and headbands are other alternatives to a veil, or can be swapped out for a veil when the ceremony is over and the party is about to begin.

JEWELRY

Making a statement necklace or a stunning pair of earrings for yourself or your bridesmaids is a great way to personalize your bridal party attire with "something new".

The two most important factors to consider when choosing the right jewelry for your wedding is the color and the neckline of the dresses.

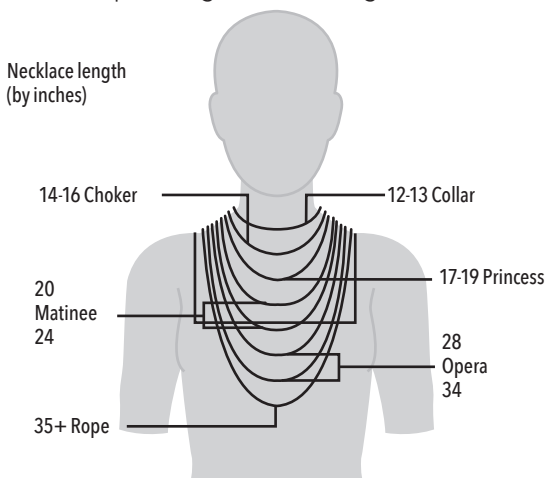
JEWELRY COLORS	
TRADITIONAL WHITE ATTIRE	Silver, Platinum, Diamond, Pearl, Jewel Tones
DIAMOND WHITE ATTIRE	Gold, Silver, Platinum, White Gold, Rose Gold, Diamond
IVORY ATTIRE	Gold, Pearl
NON-TRADITIONAL COLOR	Jewel Tones

The amount of yellow undertone in the white of your gown can help guide your jewelry selection. Or, if you're wearing a garment in a non-traditional color, let the color wheel be your guide to analogous or complementary colors.

For bridesmaids, jewelry that complements the shades in their bouquets is another great choice.

The neckline of your dress will help you choose what type of jewelry to make.

- Strapless, scoop, square or sweetheart necklines look great with chunky statement or pendant necklaces. Or, skip the necklace and opt for long, chandelier earrings to accentuate your neck and shoulders.
- Deep-V necklines are stunning with a choker.
- Halter, sheer-top, boat-neck or high-neck dresses allow you to skip the necklace and go for drop earrings or a stunning cuff bracelet.



For more information on jewelry-making visit joann.com/fieldguides

CEREMONY

INVITATIONS

Want to set the tone for a handmade wedding? Make your own invitations! Cutting machines like the Cricut® Maker make it so much easier and faster to get them done.

Or, simply use a rotary cutter and mat (not scissors!) to cut cardstock with a printed vellum overlay. Here are some other tips and ideas for making your own invitations:

- Match the design elements and colors of your invitation to the theme of your wedding to hint at what's to come
- Use a textured cardstock for an elevated feel
- Consider adding foil details using Foil Quill™
- Skip the envelope and hand letter the address on the back of the invitation, postcard-style
- Use a Cricut or other cutting machine to score the invitation so that it folds onto itself, creating an envelope and perforate one end for the RSVP card
- Seal your invitations or envelopes with sealing wax and a custom stamp
- Laser-cut paper "lace" as an embellishment
- Wrap real lace, ribbon, raffia or twine around the invitation to add interest; consider tying in artificial leaves or greenery

BOUQUETS & BOUTONNIERES

Crafting your own wedding florals is a great idea for a number of different reasons, not least of which that you'll be sure to have wilt-free accessories for the duration of your big day and a keepsake for years to come. Plus, today's artificial stems are more realistic than ever, and your imagination isn't limited to the colors and varieties offered by a florist.

It's a good idea to stick with florals that are in-season, but sometimes growers don't have the exact color or quantity that you need, making faux bouquets the perfect solution. Not sure what blooms are in-season when you're getting married? Use the handy chart at the end of this section.

Artificial flowers aren't the only way to craft bouquets or boutonnieres. Other trending ideas include paper and felt flowers.

Bouquet styles vary in complexity all the way from a single, dramatic bloom tied with ribbon, to an oversized cascading bouquet of various blooms and greenery types. Somewhere in between are hand-tied, nosegays and biedermeier bouquets.

- Hand-tied bouquets, or posies have the most organic shape with stems of various shapes and lengths.
- Nosegays are more structured, with stems cut to equal lengths and wrapped with ribbon.
- Biedermeier bouquets are similar to nosegays, but made up of fewer varieties of blooms arranged in concentric circles for an artistic effect.

These two alternatives are simple to make and don't require a huge amount of floral:

- Hoop bouquets are metal hoops adorned with flowers.

- Pomanders or “kissing balls” are spheres covered in flowers and carried by a loop of ribbon, making great flower girl or junior attendant accessories.

Finally, don't stop at flowers! Beads, seed pearls, feathers, ribbon, dried stems, artificial fruit or berries, and even silk butterflies can be woven into your bouquets for tons of extra interest and personality.

Boutonnieres are super-simple to make and should complement the bridal bouquets. Typically, the groom gets a stand-out bloom and the other attendants receive complementary, smaller blooms. Both are usually accented with greenery and wrapped in ribbon.

For more information on floral-crafting visit joann.com/fieldguides

DECOR

Decor at your wedding venue usually consists of flowers, an aisle runner and candles. Other opportunities may exist, depending on the location, so visit your venue to take measurements, see what's available for rent, and get a sense of the scale and space. One budget-saving tip is to make your decor serve double-duty by using it at the ceremony *and* the reception.

Here are some multi-purpose supplies that will help you dress up your ceremony with handmade touches.

TULLE

- Create swags for church pews or chair aisles
- Dress up a chuppah

FLORAL & GREENERY

- Create posies for church pews or chair backs
- Adorn guest book podiums or tables

- Hang on the ends of a pew or on the first chair backs in each row
- Create garlands for the altar or chuppah
- Hang wreaths on the venue doors
- Create a focal point at the altar with centerpieces or arrangements on pedestals, steps and more

CANDLES, CANDLEHOLDERS & OTHER LIGHTING

- Use at the front of the church or in windows
- Hang lanterns around an altar or chuppah for an outdoor wedding
- Line both sides of an aisle runner with masses of pillars in cylinder vases
- Use string lights behind masses of tulle as a romantic backdrop for your vows

CRAFTABLE SURFACES

Use chalkboard or wood signs with hand-lettering to:

- Welcome or direct people to an outdoor venue
- Direct guests to the bride versus groom sections at the ceremony
- Display meaningful quotes to add personality to the proceedings
- Invite guests to sign the guest book or participate in other activities

JUNIOR ATTENDANT ACCESSORIES

Bouquets, boutonnieres and jewelry are really the only accessories your bridesmaids and groomsmen require, but junior attendants usually get a special accessory to carry.

Baskets or buckets filled with artificial petals are easy to make for flower girls and junior bridesmaids, and you can also make a small, satin pillow for the ring bearer.

Here are some contemporary things for junior attendants to carry:

- Pennants or signs saying "here comes the bride"
- One giant balloon
- Fairy wings and wands
- Confetti
- A photograph of a loved one
- Leaves
- Bouquets of paper pinwheels
- Lanterns with flameless candles

Don't forget your pets! Make special bandanas, bowties or garlands for your furry friends to wear down the aisle.

SEASONAL FLORAL

SPRING

Anemone
Daffodil
Delphinium
Hyacinth
Lilac
Lily of the Valley
Narcissus
Peony
Ranunculus
Star Gazer Lily
Tulip

SUMMER

Gardenia
Gerbera Daisy
Hydrangea
Iris
Lavender
Lily
Queen Anne's Lace
Rose
Sunflower
Yarrow
Zinnia

FALL

Aster
Chrysanthemum
Dahlia
Dried Leaves
Zinnia

WINTER

Amaryllis
Camellias
Holly
Jasmine
Narcissus
Poinsettia

YEAR-ROUND

Baby's Breath
Bachelor's Button
Calla Lily
Carnations
Eucalyptus
Rose

RECEPTION

TABLE DECOR

Wedding receptions offer tons of opportunities for personalization. Start with finding out what your venue has to offer, then build upon that to make it a party to remember.

TABLE LINENS

Consider texture and weight as well as color when choosing table linens. Velvet, for example, adds a luxe, cozy feel to winter weddings, but may not be the right choice for a summer soiree. Linen, cotton solids or prints, burlap and even satin would also make beautiful table linens, with varying degrees of formality.

Unless you're throwing a small reception, making tablecloths and chair covers is probably impractical. But personalizing rented linens with runners or chair sashes is totally do-able. Or, deck out just the cake table or head table.

CENTERPIECES & FLOWER ARRANGEMENTS

Size and shape are important when it comes to making table centerpieces. Make sure your guests' conversation isn't blocked by a tall, full centerpiece. Here are some tips:

- 12" is the maximum height for centerpieces you can still talk around
- Get more use out of attendants' bouquets by putting them in vases on the head table
- Candle tapers add elegance and height to the table
- Votive candles and tealights are simple and inexpensive but look better in masses

- Fill vases or lanterns with themed elements like moss or sand & shells
- Papercraft table numbers, or use wood numbers or painted signs
- Laser-cut words or engrave acrylic signs using a Glowforge (find stores where this available for rent at joann.com/stores) for non-floral options
- Hang floral "chandeliers" over tables for a dramatic effect

FLORAL INSTALLATIONS

Floral installations are popular wedding reception decorations. Use them as a stunning mural behind the head table, to make a dramatic entrance to the venue, or as a photo opportunity backdrop.

FAVORS

Personalized wedding favors let you express your personality as a couple by sharing something meaningful to both of you, and they can also serve double-duty as part of your table decor when used as a place setting.

Tech and tools make it easier and faster to make multiple objects.

- Wood-burn leather or cork coasters, keychains, magnets and more with the Glowforge machine
- Use a Cricut to cut out small favor boxes, tags or labels
- Personalize sweet treats, candles, seed packets, or even soap.

CAKE

If you're interested in baking your own cake, or just need to give some guidance to someone who is, one of the first things you should decide--other than flavor and fillings of course--is the aesthetic you want it to have. The type of frosting you choose affects the finished look of the cake.

FROSTING TYPES

FOR A TRADITIONAL CAKE OR A NAKED CAKE USE:

Buttercream frosting -- a combination of softened butter, powdered sugar, vanilla and milk. Buttercream is the most common frosting for cakes. It's easy to flavor, spread and color.

Cream cheese frosting -- sweetened, whipped cream cheese spreads easily and is very stable. It's commonly used for carrot cake.

Both buttercream and cream cheese frosting work for naked cakes, which use just a minimal amount of frosting as a crumb coat, allowing the cake's color and texture to show through. Both of these options can melt in hot weather.

FOR A PERFECTLY SMOOTH, CONTEMPORARY CAKE:

Fondant -- a sugar paste with the texture of clay. Its stability, ability to be manipulated and the ease with which it can take on color makes it invaluable to wedding cake designers. While it can be flavored, it is not the most delicious of all frostings.

FOR A SHINY, DECADENT CAKE:

Ganache -- cream is added to melted bittersweet or semisweet chocolate to make a rich glaze, which is poured over a cake for a glossy, elegant finish.

CAKE SIZE & SHAPE

Depending on your skill level, a cake can really be any shape. But cake pans are commonly either square or round, with square yielding more slices than round. Hexagon cake pans are also available for a contemporary look. Adding tiers allows you the option of offering different flavors of cake to your guests; however, you could also opt to serve a couple of smaller cakes rather than one large one.

Don't want a traditional cake? Here are some hot trends in wedding cakes:

- Geode cakes
- Marbled or ombre cakes
- Tiers of cupcakes
- Doughnuts or whoopie pies
- Mini pies

CAKE TOPPERS

Even if you're not going to bake your own wedding cake, you still have the opportunity to make it your own with a unique topper. And when it comes to topping your cake, the sky's the limit. Other than edible decorations, florals are always a beautiful choice. But there are tons of other ways to make your cake stand out.

- Use wood letters to make a monogram
- Laser-cut designs or words (like Mr & Mrs) using a Glowforge machine (find stores where this available for rent at joann.com/stores)
- Paint a wood slice with chalkboard paint and write a phrase or the wedding date on it for a rustic look
- Replicate a small bridal bouquet and cut the stems off to use as a topper
- Use heavy-gauge jewelry wire to form a script word
- Craft clay figures that have special meaning

MEASUREMENTS & QUANTITIES

One of the most daunting aspects of planning a handmade wedding is the questions, "How much do I need?" This guide will help you get the right quantities of supplies the first time, because there's nothing worse than running out of what you need.

GARLANDS

FOR DOOR FRAMES, A CHUPPAH, OR BANQUET TABLES

Measure the height of the structure and double it

Measure the width

Add both measurements together to determine the number of feet you need

Optional: add another foot or two if you want garland to puddle on the ground

FOR THE ALTAR OR DOWN THE AISLE

Measure the width of the altar or length of the aisle, then multiply by 1.5

TULLE

FOR DOOR FRAMES OR A CHUPPA

Measure the height of the structure and double it

Measure the width

Add both measurements together

Divide this number by 3 to determine the amount of yardage you need

Optional: add another yard or two if you want tulle to puddle on the ground

FOR THE ALTAR OR DOWN THE AISLE

Measure the width of the altar or length of the aisle, then multiply by 1.5

Divide this number by 3 to determine the amount of yardage you need

Still not confident you'll have enough? Use a piece of string or twine until you get the look you want. Then just measure the string!

WREATHS

For a standard 36" door frame, use a 20"-24" wreath for a classic look. Use a 28"-30" wreath for a dramatic look. For oversized doors, use a 30"-36" wreath.

BOUQUETS

USING LARGE BLOOMS (LIKE HYDRANGEAS)

- Small bouquet = 2-3 stems
- Medium bouquet = 4-5 stems
- Large bouquet = 6-8 stems

USING MEDIUM BLOOMS (LIKE PEONIES)

- Small bouquet = 3-4 stems
- Medium bouquet = 6-9 stems
- Large bouquet = 10-12 stems

USING SMALL BLOOMS (LIKE ROSES)

- Small bouquet = 8-12 stems
- Medium bouquet = 18-20 stems
- Large bouquet = 20+ stems

CENTERPIECES

FOR SMALL VASES

10 stems

FOR MEDIUM VASES (LIKE MASON JARS)

15-20 stems

FOR LARGE VASES

25-30 stems

TABLE LINENS

FOR 48" ROUND TABLE (SEATING FOR 4-6 PEOPLE)

Use a 108" round tablecloth for a fit that reaches to the floor with no puddle

FOR 60" ROUND TABLE (SEATING FOR 8)

Use a 120" round tablecloth for an exact fit

Use a 134" round tablecloth for a puddle effect

FOR 30" COCKTAIL HIGHBOY TABLE

Use a 120" round tablecloth

FOR 72" ROUND TABLE (SEATING FOR 12)

Use a 134" round tablecloth for exact fit

FOR 8' BANQUET TABLE

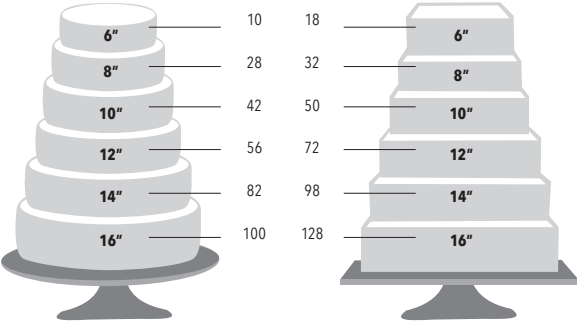
Use a standard 8' tablecloth

Use a 22" x 120" table runner, allowing for a 1' drop on each end

CAKE

Guesstimate how big your cake needs to be by assuming 20% of your guest list will RSVP with regrets. Use that number to decide how many tiers your cake should have.

SERVINGS



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